

# Farah Grainger

Senior Design Operations Leader | Luxury Beauty & Cosmetics | 20+ Years Driving On-Time, On-Brand Global Launches  
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## PROFESSIONAL SUMMARY

Design Operations leader with 20+ years of experience in luxury beauty and cosmetics. Process-driven, solution-oriented, and highly collaborative, with a track record of creating structure, streamlining complex workflows, and managing end-to-end processes from brief to production. Known for keeping cross-functional teams aligned and global launches on time.

## CORE COMPETENCIES

Creative Project Management • Workflow & Process Design Optimization • Cross-Functional Team Leadership • Global Product Launch Execution • Campaign & Creative Production • Design Reviews & Approvals • Budget & Resource Management • Vendor and Agency Relations • Integrated Digital & Social Execution • Project Tools & Systems: Monday, Asana, Workfront, Bynder, Slack, Google Workspace, Adobe Creative Cloud, SharePoint, DAM, BOM, PDS and SAP • AI-Assisted Workflow Tools

## PROFESSIONAL EXPERIENCE

### Fresh (LVMH) - Manager, Creative Packaging Operations | 2021–Nov 2025

- Owned end-to-end creative packaging operations process from brief to delivery, aligning all key stakeholders to ensure deliverables met brand standards and go-to-market deadlines.
- Collaborated with Global Packaging Design, Marketing, Creative Operations, Product Development, Digital, and Social, driving accountability for milestone dates and aligning cross-channel work with business goals.
- Led weekly status meetings, kick-offs, and approval reviews, serving as the central point of contact for timeline updates while improving processes and infrastructure to improve team efficiency.
- Directed workload planning across a team of 7 designers, oversaw the department budget, and coordinated external vendor support during peak launch periods.

### Estée Lauder Companies – Artwork Manager / Packaging Development Consultant | 2011-2021

- Managed global artwork and packaging workflows for prestige brands such as Estée Lauder, Le Labo, and AERIN, aligning design, regulatory, and production requirements from concept through final production readiness to deliver accurate, compliant, on-time artwork across all international markets.
- Built project development timelines across design, marketing, regulatory, and production workstreams, serving as the central communication hub for cross-functional teams and external partners.
- Supported the Director of Packaging with BOM and spec management in PDS, transit testing, and assembly instructions for AERIN global product launches.

### LVMH Perfumes and Cosmetics - Purchasing Manager | 2006–2011

- Managed a \$2M procurement portfolio for luxury fragrance and beauty launches, including POS displays, packaging components, accessories, and promotional mailers while maintaining brand standards and launch milestones.
- Negotiated vendor contracts and pricing, partnered with US Marketing and Production to ensure on-time delivery for product launches and retail campaigns.

### Avon Products – Assoc. Purchasing Manager / Purchasing Coordinator | 2004–2006

- Contributed to a \$10M packaging procurement portfolio, driving a vendor consolidation initiative that generated a \$400K in cost savings as a direct result of spending analysis and strategic sourcing.

## CERTIFICATIONS & ADDITIONAL EXPERIENCE

### LinkedIn Learning – AI in Project Management | March 2026

### Stories Without Borders – Volunteer Collaborator | 2026 – Present

- Supporting fundraiser operations and community engagement initiatives for Make the Road NJ.

## EDUCATION

Hunter College, City University of New York – Bachelor of Arts in English & Media Studies